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NEI. NO	Date.

2021-22 (June to May)

Intellectual Property Rights Awareness Programme

- 1. Workshop/Seminar/Conference/Invited or Extension Lecture: Webinar
- 2. Online/Offline: Online
- 3. Institutional/International/National/Regional: Regional
- 4. Title: Intellectual Property Rights Awareness Programme
- 5. Date: **23.03.2022**
- 6. Organizer(s): R&D Cell and IQAC, Bijoy Krishna Girls' College, Howrah
- 7. Funding (with proof): Institutional
- 8. Collaborators (with proof): Office of the Controller General of Patents Design and Trademarks, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, government of India
- 9. Resource Persons (with invitation and acceptance letters):Mr. Arnab Bhattacharyya,

Examiner of Patents & Designs & MIPAM Officer, The Patent Office Kolkata, DPIT, Ministry of

Commerce, Government of India

- 10. Number of Participants (with proof): 661 (attached separately)
- 11. Report on the programme: Total 661 faculties and students from different institution attended the programme. The Intellectual Property Rights awareness programme started with the introductory talk Dr. Rupak Bhattacharyya, Coordinator of the programme. Then Dr.Ruma Bhattacharyya, Principal Bijoy Krishna Girls College, Howrah delivered the welcome address. After that Mr. Arnab Bhattacharyya started his lecture about different aspects of Intellectual Property Rights. He first started with very basic concepts of IRP and types of intellectual property. He lucidly explained industrial property, copyright, and patents. He said industrial property mainly consists of patents, designs and trademarks and geographical indications. Patents are granted for inventions. Designs for creations determine the aesthetic appearance of products or articles whereas the trademarks indicate the origin of goods or services and also enable customers to distinguish the goods and services of one trader from those of others and

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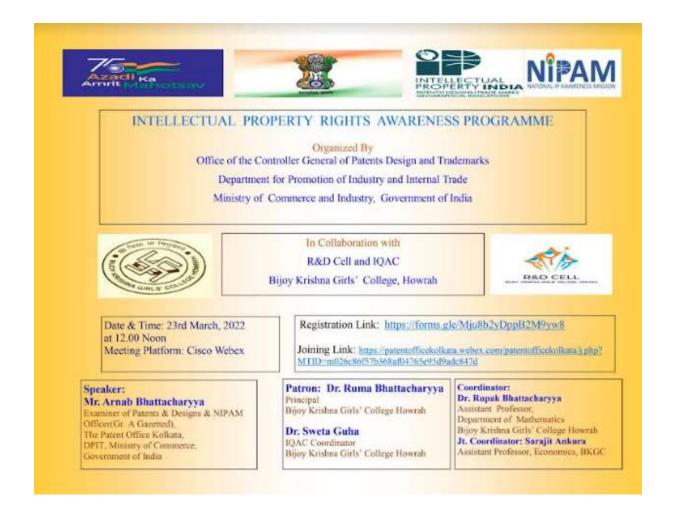
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geographical indication is issued for products that originate from a specific geographical area and possess characteristics, qualities or reputation that are due to that origin. He said about copyright which relates to artistic and literacy creation such as poem, novel, paintings, computer software etc. After his lecture participants asked their questions related to IRP. Then programme ended with vote of thanks by Sarajit Ankura, Joint Coordinator of the programme.

12. Programme Outcome: After attended this Programme participants are expected to aware about the Intellectual Property Rights. As most of the participants were from academics so they are now aware about copyrights which relates to artistic and literacy creation.

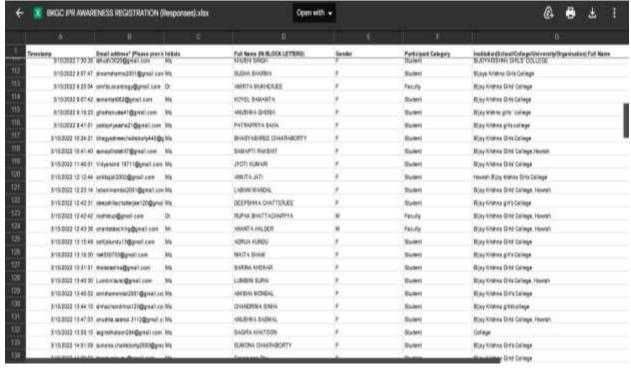


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Ref. No Date: Ministry of Commerce and Industry Department for Promotion of Industry and Internal Trade Office of the Controller General of Patents, Designs and Trade Marks CERTIFICATE OF APPRECIATION Presented to BIJOY KRISHNA GIRLS' COLLEGE, HOWRAH In recognition of active participation in the National Intellectual Property Awareness Mission (NIPAM) launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on March 23, 2022 in association with Intellectual Property Office, Kolkata by providing your valuable time and support is highly appreciated. Solicit your continued support for outreach of IPR far and wide. (RAJENDRA RATNOO, 185) CONTROLLER GENERAL OF Date: March 23, 2022 PATENTS, DESIGNS & TRADE MARK

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RESEARCH METHODOLOGY: TOOLS AND TECHNIQUES

- 1. Online mode
- 2. Regional
- 3. Title: Research Methodology: Tools and Techniques
- 4. Date: 23.12.2021
- 5. Organizer(s): Department of Economics and IQAC
- 6. Funding (with proof): College
- 7. Resource Persons (with invitation and acceptance letters):Subhalakshimi Paul Assistant Professor, Anada Mohan College
- 8. Numer of Participants (with proof): 70 participants (Attached Excel sheet)
- 9. Report on the programme: An Online extension lecture was conducted by Department of Economics on 23rd Dec, 2021 at 11 am. The speaker of this lecture was Subhalaxmi Paul, Assistant Professor, Ananda Mohan College. 70 participants registered for this programme. The topic of discussion was "Research Methodology: Tools and Techniques". The programme was inaugurated by Teacher-in-Charge Dr. Shelly Bhattacharya by delivering her inaugural address and followed by welcome address by IQAC coordinator Dr. Sweta Guha. Dr. Debjani Mitra, Assistant Professor of the department introduced the resource person.

Prof. Subhalakshimi Paul enlightened the participants about research methodology tools and techniques in respect of contemporary study of Economics at the under graduate level. The target participants were under graduate students. The session was interactive. Vote of thanks was given by SarajitAnkura, Head of the Departemnt..

10. Programme Outcome:

Research Methodology is one of the most important areas for the students, research scholars and teachers. The lecture was a mix of theory as well as practical concepts. It helped the participants to understand more practically. It was a very interactive session. The resource person Prof. Subhalakshimi Paul took up all the questions and answered each of them illustratively thus helping to clear out the doubts.

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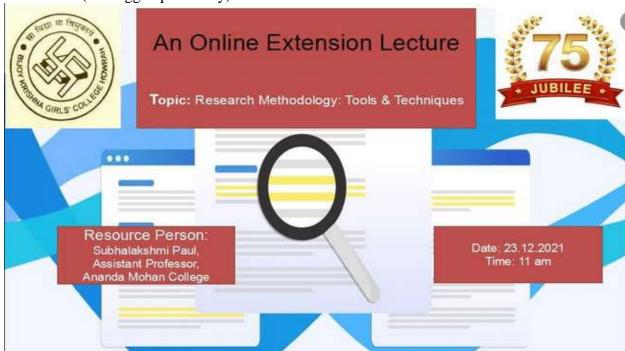
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13. Poster/Brochure/Banner: attached

14. Sample Certificate: NA

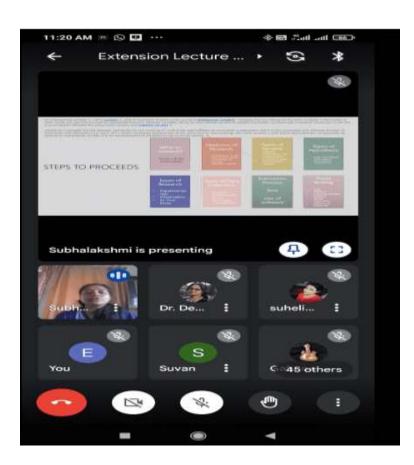
15. Pictures (Geotagged preferably)



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Ref. No	Date: 21-12-2-21
То	
Subhalakshmi Paul	93
Assistant Professor	
Ananda Mohan College	
Sub: Invitation for Extension Lecture	
Respected Madam	a species on College Extension
I am glad to inform you that Department of Economic	s & IQAC is going to organise an online extension
Lecture on 23 rd December, 2021. I would like to request you to deliver a special lecture	on "Research Methodology: Tools and techniques".
Please acknowledge and oblige.	
Thanking You	- 9
	Principal/Secretary Principal/Secretary Principal/Secretary Bijay Krishna Girl's College 5/3, M.G. Road, Howrah-1

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Report on Workshop of Entrepreneurship Development

- 1. Offline mode
 - 2. Regional
 - 3. Title: Workshop of Entrepreneurship Development
 - 4. Date: **30.04.2022**
 - 5. Organizer(s): **IQAC** and **R &D** Cell
 - 6. Funding (with proof): College
 - 7. Resource Persons (with invitation and acceptance letters):Prof Siddhartha Das, Associate Professor, IIT Kharagpur
 - 8. Number of Participants (with proof): 154 participants (Attached Excel sheet)
 - 9. Report on the programme:

The event witnessed participation of around 128students aspirant. ProfessorS Das, Associate Professor, IIT Kharagpur inaugurated and addressed that Institute is striving for developing innovation skills and zeal among the students to have their own start-ups. He also emphasized that Entrepreneurship Cell have been established with a vision to explore the inherent capabilities of young students for Innovative solutions of existing problems of the society. The goal of the institute for current year is to establish itself as hub of start-ups. Prof. Das congratulated the co-ordinators of the event for their fruitful efforts to encourage the juveniles towards entrepreneurship skills. He also mentioned that it is not necessary that one should have sound financial background to begin with a start-up and convert into a successful entrepreneur. Prof Das mentioned that 95% of the start-ups end up in the beginning until andunless one is determined to get through and one should be ready to bear loss in first couple ofyears. At the end, Dr.rupakBhattacharrya, gave a formal vote of thanks.

10. Programme Outcome:

The Workshop of Entrepreneurship Development provides with knowledge and skills on how to successfully develop products and services to solve challenging problems, often under considerable time constraints with very limited resources. It can be applied in the context of both new ventures as well as in established companies.

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Bijoy Krishna Girls' College, Howrah IQAC & R&D Cell

Workshop on Entrepreneurship Development

Phase - I: 30/04/2022



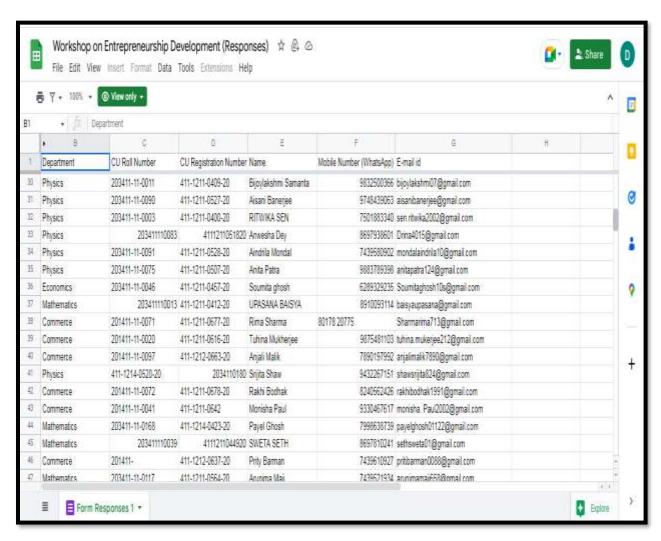
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Professor Siddhartha Das Professor, I.I.T. Kharagpur

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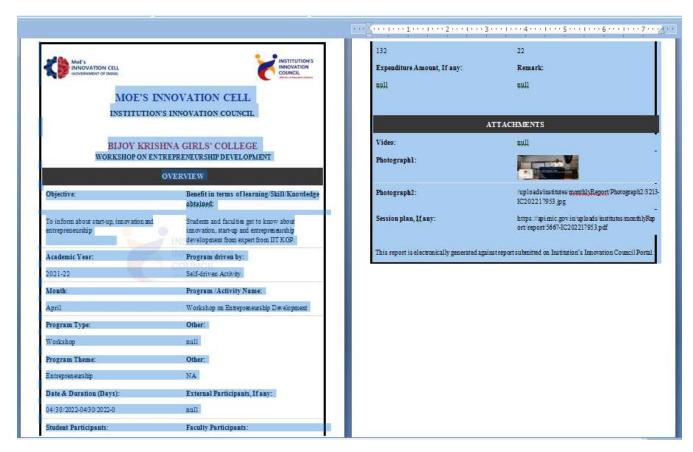


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One Week Faculty Development Programme

- 1. Workshop/Seminar/Conference/Invited or Extension Lecture: Workshop
- 2. Online/Offline: Offline
- 3. International/National/Regional: National
- 4. Title: One Week Faculty Development Programme On Research Methodology: Tools and Techniques
- 5. Date: 25/05/2022 to 31/05/2022
- 6. Organizer(s): R&D Cell-IQAC, Bijoy Krishna Girls' College, Howrah
- 7. Funding (with proof):Not Applicable
- 8. Collaborators (with proof): Department of Economics, The Burdwan University
- 9. Resource Persons (with invitation and acceptance letters):
- I. Prof. Bhaskar Goswami, Burdwan University
- II. Prof. Pravat Kumar Kuri, Burdwan University
- III. Prof. Atanu Sengupta, Burdwan University
- IV. Prof. Tanmoy Ghosh, Calcutta University
- V. Prof. Ayanendranath Basu, ISI, Kolkata
- VI. Prof. Maniklal Adhikary, Burdwan University
- VII. Prof. Soumyananda Dinda, Burdwan University
- VIII. Prof. J. K. Mandal, Kalyani University
- IX. Prof. Rajarshi Majumder, Burdwan University
- X. Dr. Jhilam Ray, Burdwan University
- 10. Number of Participants (with proof): 25

Excel sheet is attached herewith.

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11. Report on the programme:

The program had started on 25th May 2022 at 11 AM at College auditorium by inaugural address of our beloved Principal Dr. Ruma Bhattacharyya. It is followed by felicitation of resource person and speech of R&D Coordinator . On that day resource person HOD of Department of Economics, The Burdwan University, Prof. Bhaskar Goswamiwas present and he had delivered his excellent lecture on Philosophy of Research Methodology. The whole session is conducted by convenor of the workshop Dr. Debjani Mitra. In the second session IQAC Coordinator Dr. Sweta Guha had given warm welcome to Prof. Pravat Kuri. Erudite scholars from different esteemed institutions have delivered their valuable lectures on different areas of research methodology like: Philosophy of Research, Sampling Techniques, Efficiency Analysis, Research Writing, Ethics in Research, Classical Linear Regression Model and Use of R, Impact Assessment, Tools and Techniques for enhanced e-learning and Research, Cluster Analysis, Large Data Handling.

Twenty Five Teachers and Research scholars from different colleges and universities had participated in this program. The sessions were very much informative and interactive. Hands on sessions were taken by Prof. Maniklal Adhikary and Prof Atanu Sengupta.

Participants had participated in an online examination and on the basis of their performance grade had awarded to their certificate. After completion of 12 sessions and one examination in 7 days certificate were distributed to the participants in valedictory session which is chaired by Dr. Shelley Bhattacharya, Associate Professor, Department of Bengali and Sujata Chatterjee, Associate Professor, Department of Psychology of Bijoy Krishna Girls' College, Howrah. In this session the participants had shared their experiences in this workshop. The workshop was ended with vote of thanks given by convenor of the Workshop.

- 12. Programme Outcome:Participants will contribute their research paper for making one ISBN book.
- 13. Poster/Brochure/Banner: Attached Herewith
- 14. Sample Certificate: Sample is attached herewith
- 15. Pictures (Geotagged preferably): https://photos.app.goo.gl/obSDuLxandQsUD279

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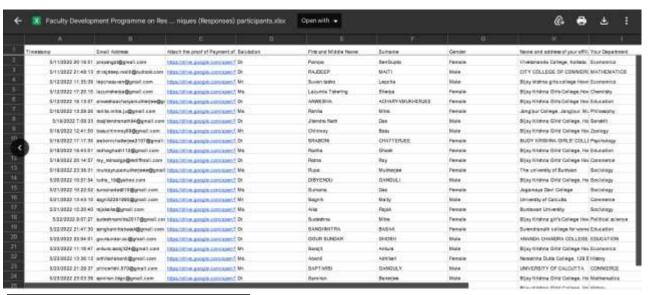
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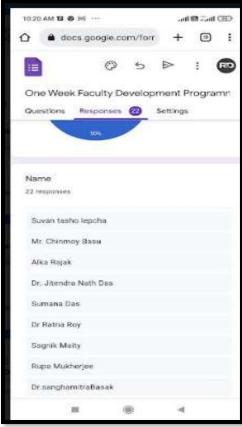


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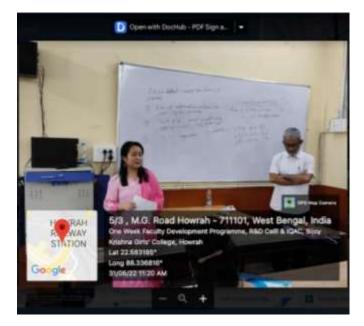
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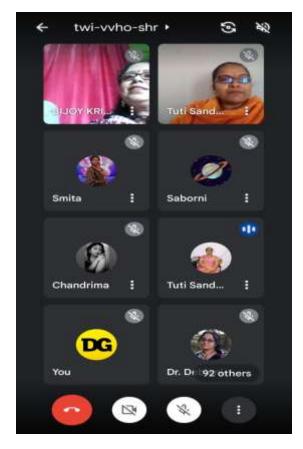
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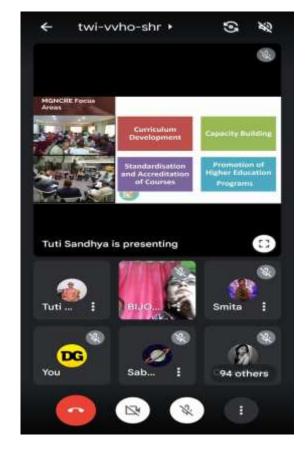
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National Level Webinar on Rural Entrepreneurship with MGNCRE

A national level webinar on Rural Entrepreneurship was organised by NSS Unit , BKGC in association with MGNCRE , Government of India at 23rd February , 2022 . The webinar aimed to develop entrepreneurial and activity oriented skills among the unemployed rural youth willing to create small or micro-enterprizes by assisting agencies and NGO's involved in the conducting of entrepreneurship development project. 100 students from different disciplines of our institution participated in the Programme. Dr Tuti Sandhya from MGNCRE was the resource person. The webinar was inaugurated by the NSS Program Officer, Ranjana Sarkar Ghosh . The NSS faculty member, Dr Amit Majumder also delivered a lecture on Social Entrepreneurship. The webinar was ended by Vote of Thanks was was given by Dr. Dibyendu Gangly. The participants also expressed their feedback through google form





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