

# BIJOY KRISHNA GIRLS' COLLEGE, HOWRAH

Estd : 1st August 1947. Affiliated to University of Calcutta  
NCTE approved NAAC B accredited College with CPE status

## A Report on Career Counselling Event

A two-day long Career counselling event was organized by **IQAC and Career Counselling and Placement Cell, Bijoy Krishna Girls' College, Howrah** on the auspicious occasion of **International Women's day on 8<sup>th</sup>**

**and 9<sup>th</sup> March, 2019**. This program was mainly organised for the 3<sup>rd</sup> year students of our college, so that they can learn about the various aspects of placements, jobs and higher studies. The passed out students of our college were also allowed to participate in this event. Near about 300



Principal addressing the audience

students participated in this two day program. On the very first day three companies namely **La Martiniere SEOMP society, British Institute and Rice Education** took part. Delegates from SEOMP society shared their experiences about the different skills required to learn to pursue a career in certain field and offered the students to join their society and take diploma courses in various filed such as Spoken English, Personally Development, Basic Computer, Tally etc at



Expert of LMSS sharing his experience

free of cost. British Institute experts told the students about the necessity to learn English for the career and also gave them demonstrations with some students volunteers. Experts form Rice Education group gave the students a detailed information about the various kind of government jobs they can get after graduation in different field and how to take preparation for them. On the 9<sup>th</sup> of March,

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delegates from *Seacom Skills University* encouraged the students to take some skill development courses like B.Voc. in Chemical & Pharmaceuticals Manufacturing, automotive manufacturing, Renewable Energy etc. after graduation which will help them to achieve good jobs.

## On Campus Recruitment 2018-19

Name of Organizations visited	Campus visit Date	No of students participated	No of students picked
Inditech Software Wizard	17.04.2019	38	13
Flipkart	18.04.2019	70	30
Kantar IMRB, RENDSTAD, Capital Financial Solution, Z2+Consultancy and SBI Card Deal Money	02.03.2019	320	200

## REPORT ON JOB FAIR DATED 02.03.2019

An awareness and education programme on Positivity and Aspiration mapping, career counselling and job opportunities (in corporate, armed-forces and para-military forces.) was organized by NSS Unit of Bijoy Krishna Girls' College Howrah in collaboration with Nehru Yuva Kendra Sangathan-Howrah, Govt. of India at BKGC premises on 2<sup>nd</sup> March, 2019. Various companies such as Kantar IMRB, RENDSTAD, Capital Financial Solution, Z2+ Consultancy and SBI Card Deal Money participated in the career fair and offered near about 200 appointments among 320 applicants, mainly from 3<sup>rd</sup> year students. It was really an amazing achievement for our students and college as well. Along with this a lecture on Positivity as delivered by Master Trainer Shri Purandar Sengupta (According trainer of NIESBUD, Govt. of India) the programme was inaugurated by Chief Guest, Shri Nabin Kr. Naik, and State Director of NYKS. Other delegates from NYKS were also present in the programme to share their valuable thoughts.

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Registration of Students



Interview of the students